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FRESH MARQET

PRODUCT CATALOG

Fresh fruits & vegetables, sourced directly from Morocco and delivered across Europe.

2026 EDITION

MOROCCO → EUROPE

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OUR STORY

Harvested by Nature. Delivered with Excellence.

From the sun-drenched fields of Morocco to tables across Europe, Fresh Marqet was founded to solve a structural problem: the volatility of international produce trading. We provide European retail networks with a financially secure partner at the Moroccan source.

The traditional import-export market often relies on transactional brokering, with limited visibility into supply security until an order is already in motion. We built Fresh Marqet because we believed European procurement directors deserved a more dependable foundation.

We allocate financial capital directly to the source -- collaborating closely with premier growers across Morocco's most renowned agricultural regions to secure entire fields and packing capacities long before harvest. By contractually locking crop capacities in advance, we insulate our European partners from the typical instabilities of international trade.

By combining local expertise with international logistics, customs management and end-to-end supply chain coordination, we ensure that every shipment arrives with the quality our customers expect and deserve.

When a network partners with us, they are not buying a promise from a middleman; they are accessing a secured, pre-financed asset pipeline.

FRESH MARQET — Freshness Without Borders.

RELIABILITY

Compliance & Direct Delivery

Our operations and supplier network work within internationally recognized frameworks for food safety and traceability, and every shipment moves under a single accountable partner, from harvest to your warehouse door.

Direct Transit Corridor

1

Morocco

Packing facility, cold-chain loadout at origin.

2

Short Sea Ferry

Morocco → Spain / France, reefer container.

3

Express Reefer Transit

Direct road transport across Europe.

4

DAP Warehouse

Delivered to your facility in Europe.

Certifications

GlobalG.A.P.

HACCP

ISO 22000

EU Phytosanitary Certification

PIORiN

BRCGS / IFS

What Sets Us Apart

Direct from the Source

No intermediaries between the field and your warehouse.

One Accountable Partner

Sourcing, cold-chain, customs and delivery under one roof.

Guaranteed Quality

Every shipment inspected against agreed specification.

Consistent Supply

Planned harvest and shipping schedules, year-round.

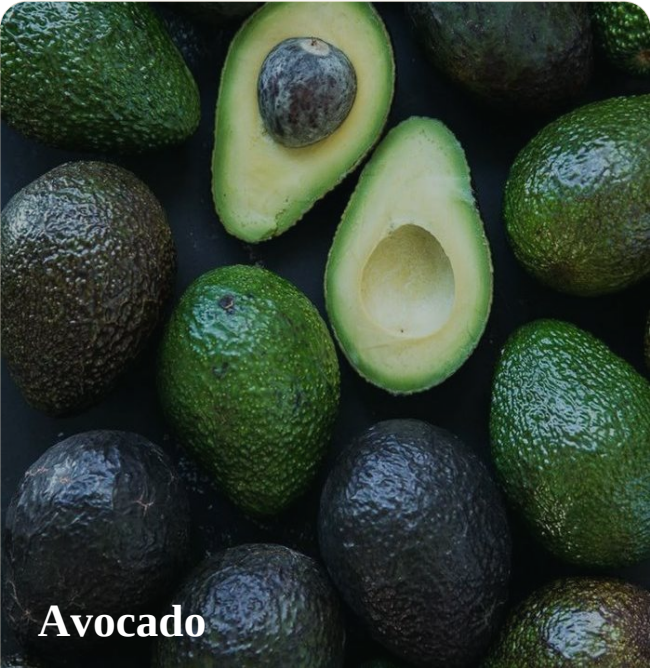
AVAILABILITY

Seasonality at a Glance

A month-by-month view of our core import range. Two products run on a near year-round supply model (Mango via multi-origin sourcing; raspberries frozen at peak and supplied continuously) and are marked accordingly below.

	J	F	M	A	M	J	J	A	S	O	N	D
Avocado	●	●	●	●					●	●	●	●
Clementines	●	●	●							●	●	●
Oranges	●	●	●	●							●	●
Pomegranates	●								●	●	●	●
Strawberries	●	●	●	●								●
Blueberries	●	●	●	●	●	●						
Cherry Tomatoes	●	●	●	●	●					●	●	●
Tomatoes	●	●	●	●	●						●	●
Bell Peppers	●	●	●	●	●					●	●	●
Zucchini	●	●	●	●	●					●	●	●
Watermelon				●	●	●	●	●	●			
Lemons	●	●	●	●	●	●			●	●	●	●
Mango	Multi-origin year-round											
Frozen Raspberries	Year-round supply											

Exact timing shifts year to year with growing conditions.
Contact us for current availability.



Avocado

Persea americana

Avocado has grown from a niche health-food item into one of Europe's fastest-growing categories. Morocco's volcanic soils and coastal micro-climates produce fruit prized for its rich, nutty flesh and reliable ripening curve.

SEASON

Sep – Apr

WEIGHT / SIZE

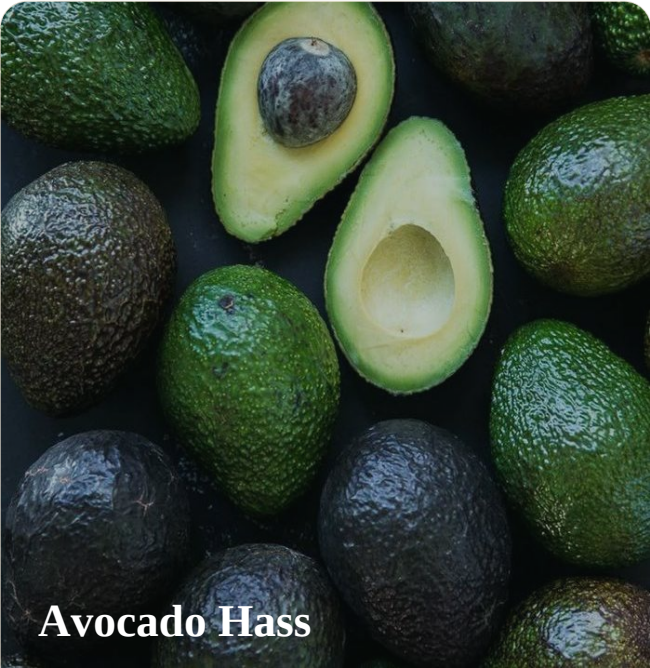
150–365 g

PACKAGING

4 kg / 10 kg cartons

SEGMENT

Supermarkets & Premium Retail



Avocado Hass

Persea americana 'Hass'

Harvested only once fruit reaches the minimum 23% dry-matter maturity threshold, guaranteeing the rich, nutty flesh and reliable ripening curve that European retailers expect from the world's most recognised avocado variety.

SEASON

Nov – Apr

WEIGHT / SIZE

150–235 g

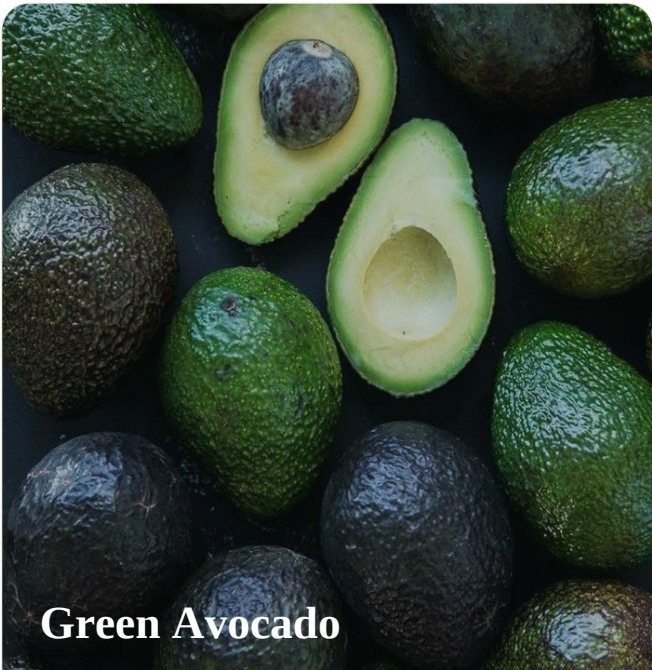
PACKAGING

Net bags, loose display or cartons

SEGMENT

Retail Supermarkets & Ready-to-Eat

Full specification sheets -- Brix levels, EU quality classification, pallet configuration, container capacities, MOQ and lead times -- available on request.



Green Avocado

Fuerte, Bacon, Zutano, Pinkerton

Our early-to-mid season green-skin varieties give buyers a smooth-textured, thin-skinned alternative to Hass with an earlier market entry -- a favourite with wholesale and food-service buyers seeking volume ahead of peak Hass season.

SEASON
Sep – Feb
WEIGHT / SIZE
170–365+ g
PACKAGING
4 kg / 10 kg telescopic cartons
SEGMENT
Wholesale & Food Service



Clementines

Citrus × clementina

A cornerstone of Morocco's citrus heritage, clementines from our partner orchards are prized across Europe for their deep colour, easy peel and consistently sweet flavour.

SEASON
Oct – Mar
WEIGHT / SIZE
60–120 g
PACKAGING
10 kg / 15 kg cartons
SEGMENT
Retail & Wholesale

Full specification sheets -- Brix levels, EU quality classification, pallet configuration, container capacities, MOQ and lead times -- available on request.



Oranges

Citrus sinensis

Sourced from Morocco's renowned citrus orchards -- Navel, Salustiana and Valencia Late varieties -- combining deep colour, thin peel and reliable juice content for a dependable winter-through-spring citrus programme.

SEASON

Nov – Apr

WEIGHT / SIZE

100–250 g

PACKAGING

10/15 kg cartons; retail net bags

SEGMENT

Supermarkets & Juice Processing



Pomegranates

Punica granatum

Autumn's signature fruit -- Moroccan pomegranates are harvested at peak ripeness for deep colour and a high juice-to-seed ratio. Their thick rind gives them one of the longest shelf lives in our range.

SEASON

Sep – Jan

WEIGHT / SIZE

250–700 g

PACKAGING

5 kg / 10 kg cartons

SEGMENT

Premium Retail

Full specification sheets -- Brix levels, EU quality classification, pallet configuration, container capacities, MOQ and lead times -- available on request.



Strawberries

Fragaria × ananassa

Morocco's early strawberry season fills the gap between southern-hemisphere imports and the European summer crop, giving retailers a premium berry precisely when shelves need one most.

SEASON
Dec – Apr
WEIGHT / SIZE
18–35 g
PACKAGING
250 g / 500 g punnets
SEGMENT
Premium Retail



Blueberries

Vaccinium corymbosum

Morocco's blueberry programs have expanded rapidly as growers adopt premium varieties bred for size, firmness and sweetness, reaching European shelves with the bloom that premium retail buyers demand.

SEASON
Jan – Jun
WEIGHT / SIZE
12–22 mm caliber
PACKAGING
125 g / 250 g punnets
SEGMENT
Premium Retail

Full specification sheets -- Brix levels, EU quality classification, pallet configuration, container capacities, MOQ and lead times -- available on request.



Cherry Tomatoes

Solanum lycopersicum var. cerasiforme

One of Morocco's flagship greenhouse categories, grown under controlled conditions for consistent brix, colour and shelf appeal, with both conventional and BIO-certified lines from the same region.

- SEASON
Oct – May
- WEIGHT / SIZE
15–30 g
- PACKAGING
250 g / 500 g punnets
- SEGMENT
Premium Retail



Tomatoes

Solanum lycopersicum · Round / Salad

Our classic round salad tomatoes complement the cherry range with a value-focused, high-volume winter category, following the same fast-track logistics pipeline as our full tomato programme.

- SEASON
Nov – May
- WEIGHT / SIZE
67–102 mm caliber
- PACKAGING
6/7 kg cartons; flow-packs
- SEGMENT
Value Retail & Catering

Full specification sheets -- Brix levels, EU quality classification, pallet configuration, container capacities, MOQ and lead times -- available on request.



Bell Peppers

Capsicum annum

Grown under greenhouse across Souss-Massa and Gharb, our peppers -- red, yellow and green -- combine thick, crisp walls with vivid colour that holds up well in transit.

SEASON

Oct – May

WEIGHT / SIZE

150–350 g

PACKAGING

5 kg / 10 kg cartons

SEGMENT

Retail & Food Service



Zucchini

Cucurbita pepo

A reliable, fast-moving greenhouse category, harvested young for a tender skin and consistent diameter -- exactly the specification retail buyers and HoReCa kitchens ask for.

SEASON

Oct – May

WEIGHT / SIZE

150–300 g

PACKAGING

5 kg / 10 kg cartons

SEGMENT

Retail & HoReCa

Full specification sheets -- Brix levels, EU quality classification, pallet configuration, container capacities, MOQ and lead times -- available on request.



Watermelon

Citrullus lanatus

Morocco's watermelons fill the early-summer gap before southern-EU domestic crops arrive, giving retailers a high-sugar, deep-red fruit right as demand peaks.

SEASON

Apr – Sep

WEIGHT / SIZE

5–15 kg

PACKAGING

Bulk bins (Palox) or pallet cartons

SEGMENT

Early European Retail Supply



Lemons

Citrus limon

Grown across Morocco's coastal citrus belt, our lemons deliver bright acidity, thick aromatic peel and long shelf life -- one of the few products on our list with an almost year-round harvest window.

SEASON

Sep – Jun

WEIGHT / SIZE

80–180 g

PACKAGING

15 kg / 18 kg cartons

SEGMENT

Retail & HoReCa

Full specification sheets -- Brix levels, EU quality classification, pallet configuration, container capacities, MOQ and lead times -- available on request.



Mango

Mangifera indica

Morocco produces minimal domestic mango volume, so Fresh Marqet operates as a sourcing and transit hub -- consolidating sub-Saharan African fruit in peak season and counter-season fruit through the rest of the year.

- SEASON
Year-round
- WEIGHT / SIZE
300–650 g
- PACKAGING
4 kg single-layer cartons
- SEGMENT
Wholesale & Ripening Depots



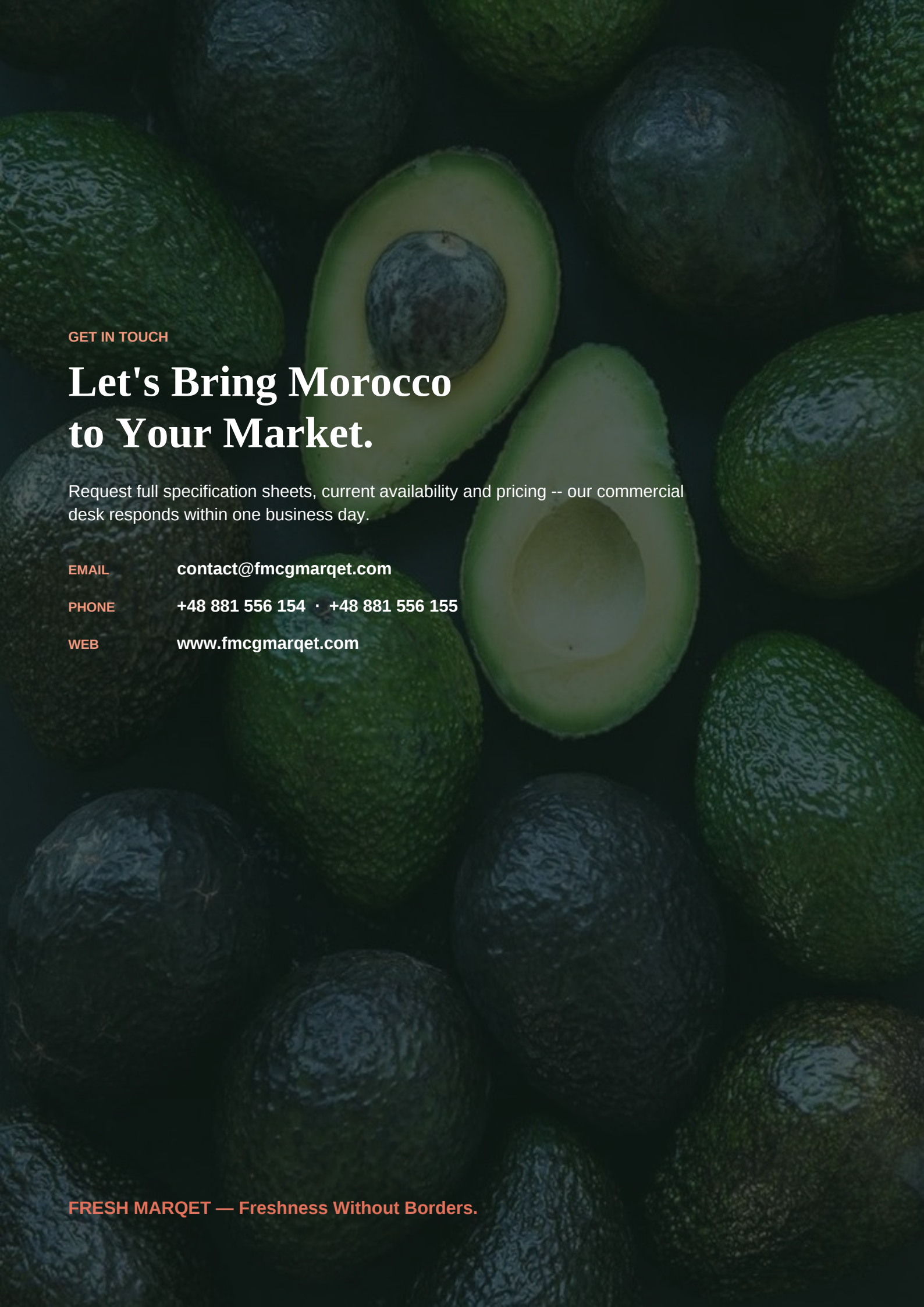
Frozen Raspberries

Rubus idaeus · IQF

Individually Quick Frozen within hours of harvest, our raspberries lock in colour, structure and flavour at their peak, giving processors and retailers a consistent, year-round supply.

- SEASON
Year-round
- WEIGHT / SIZE
Various grades
- PACKAGING
10 kg / 20 kg cartons
- SEGMENT
Processing & Retail

Full specification sheets -- Brix levels, EU quality classification, pallet configuration, container capacities, MOQ and lead times -- available on request.



GET IN TOUCH

Let's Bring Morocco to Your Market.

Request full specification sheets, current availability and pricing -- our commercial desk responds within one business day.

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